



Leaders in Healthcare Executive Search

# Leaders Attract Leaders

The success of your organization rests in the hands of the people who provide leadership in the care of your patients and the health of your business.

## **Trust Cejka Search to find those leaders.**

Ranked highly among leading national healthcare executive search firms, Cejka Search has earned a reputation for quality, professionalism and integrity. Talk to us about your plans to attract, hire and keep the C-level executives, physicians, service-line directors and department leaders who fit your organization's culture and leadership vision.

## **Benefit from the breadth and depth of our search expertise and resources.**

For more than 25 years, we have provided healthcare executive recruitment services exclusively to the healthcare industry, building an extensive national candidate network spanning all executive disciplines. Benefit from our proven, best practice search methodology and personalized service approach.

**Modern Healthcare**  
THE ONLY HEALTHCARE BUSINESS NEWS WEEKLY MARCH 23, 2009

**By The Numbers**

**30 largest healthcare executive search firms**  
*Ranked by total number of U.S. placements made for senior-level (senior VP and above) healthcare executives in 2008*

Rank/Company	Headquarters	Ownership	Type	Net revenue <sup>1</sup>	2008 recruiters <sup>2</sup>	2008 placements	Web site
1 ESI Search	Kansas City, Mo.	Private	Pub.	\$98.2	45	338	esihr.com
2 Randstad International	Los Angeles	Public	Pub.	50.0	34	285	randstad.com
3 WSP/Kroll	Los Angeles, Ca.	Private	Pub.	32.0	47	276	wspkroll.com
4 Executive Search International	San Francisco, Calif.	Private	Pub.	1.0	18	193	esinternational.com
<b>5 Cejka Search</b>	<b>St. Louis</b>	<b>Public</b>	<b>Ret.</b>	<b>21.6</b>	<b>55</b>	<b>203</b>	<b>cejkasearch.com</b>
6 Russell Reynolds Associates	New York	Private	Pub.	—	24	200	russellreynolds.com
7 Hedrick & Striggles	Chicago	Public	Pub.	11.8	16	176	www.hedrick.com

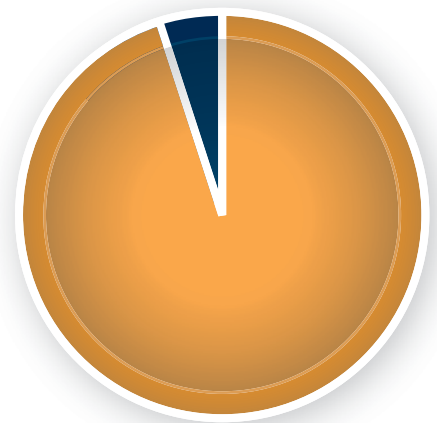
Cejka Search ranks highly among healthcare executive search firms, as reported by Modern Healthcare.

# Exceptional Client Satisfaction Rates

Today's healthcare organizations demand nothing less than exceptional service from their trusted partners. With every search, Cejka Search partners with our clients, earning their respect and trust every step of the way.

While delivering healthcare executive talent is our core business, providing outstanding service guides everything we do. Drawing on an extensive knowledge base of best practices in Executive Search, we take time to learn about both the client and leadership position criteria and provide regular client communication including timely status updates during the search process.

Time and again, customer satisfaction surveys reveal that we set the industry's benchmark for outstanding executive search services.



97% of clients recommend us to others

The professionals at Cejka Search are **outstanding, tenacious and a pleasure to work with.**

- Georgetown University Hospital

The professionals at Cejka Search are exceptional. They sought to learn everything about our open position, culture, organization and expectations, and presented a diverse slate of candidates. **Our expectations were exceeded and we will be working with them again.**

- Robert Wood Johnson University Hospital

# To Name Just a Few of Our Clients and Partners...

## HEALTH SYSTEMS/HOSPITALS

### Advocate Health

Chief Operating Officer

### Ascension Health

Vice President, Research and Development  
Vice President, Communications  
Vice President, Strategic Development  
Managing Director, Ascension Health Ventures  
Investment Director, Ascension Health Ventures  
Senior Director, Strategic Relationships  
Director, Innovation Advancement  
Director, Strategic Resources Team  
Investment Manager, Ascension Health Ventures  
Manager, System Strategy  
Senior Vice President, Research and Innovation  
Chief Medical Officer

### Aspirus Health System

Chief Medical Officer

### Avera Sacred Heart Hospital

Chief Medical Officer

### Bayhealth System

Senior Vice President, Chief Medical Officer

### Berkshire Health System

Chair, Surgery

### Borgess Health System

Senior Vice President, Chief Medical Officer

### Catholic Health East

Chief Financial Officer, Holy Cross Hospital  
Vice President, Finance, Holy Cross Hospital  
Executive Director, Revenue Management,  
Holy Cross Hospital  
Chief Nursing Officer, Holy Cross Hospital

### Catholic Health Initiatives

President & CEO, Saint Vincent Health System  
President & CEO, Memorial Health Care System  
President & CEO, Saint Elizabeth Health Services  
President & CEO, Carrington Health System  
President & CEO, Saint Mary's Health  
Care Center  
President & CEO, Central Kansas Medical Center  
President & CEO, Marymount Medical Center  
President & CEO, Saint Vincent Infirmary  
Medical Center  
President & CEO, Saint Joseph Hospital  
President & CEO, Saint Catherine Hospital  
President & CEO, Mercy Medical Center  
Chief Financial Officer, Marymount Medical  
Center

### Dartmouth-Hitchcock

Associate Medical Director, Manchester

### Excela Health

Associate Chief Medical Officer

### Geisinger Health System

Chair of System Radiology  
Co-Chair of Neuroscience Institute

### Genesys Health System

Chief Medical Officer

### Guthrie Healthcare System

President and CEO, Robert Packer Hospital  
Director, Regional Operations & Market Strategy  
Director, Guthrie Foundation Education  
and Research

### HealthSystem Minnesota

Chief Medical Officer

### Heartland Health

President, Chief Executive Officer

### Mee Memorial Hospital and Clinics

Chief Medical Officer  
Chief Financial Officer

### North Mississippi Health Services

Chief Medical Officer

### OhioHealth

President, OhioHealth Medical Foundation  
Chief Operating Officer, OhioHealth Medical  
Foundation  
SVP, System Chief Medical Officer  
SVP, Chief Medical Officer, Grant Medical Center  
Vice President, Finance  
Vice President, Quality & Patient Safety,  
Riverside-Methodist Hospital  
Chief Quality Officer, Riverside Methodist  
Hospital  
Executive Director, Medical Education,  
Grant Medical Center  
Executive Director, McConnell Heart  
Health Center  
Senior Vice President, McConnell Heart Hospital  
Chief Executive Officer, Grant Medical Center

### Provena Health

Medical Director, EICU

### Providence Hospital and Medical Center

Chief Medical Officer  
Chair, Internal Medicine

### Reading Hospital & Medical Center

Director, Department of Obstetrics and  
Gynecology

### Scott and White

Senior Vice President, Chief Medical Officer

### St. Francis Hospital and Medical Center

Chair, OB/GYN

### St. Luke's Hospital

Chief Medical Officer

### Trinity Mother Frances Hospitals and Clinics

Medical Director, Anesthesia  
Medical Director, Gastroenterology  
Medical Director, Neuroscience Institute  
Senior Vice President, Patient Care Services/  
Chief Nursing Officer



## ACADEMIC MEDICAL CENTERS/ TEACHING HOSPITALS

### **Baylor Health Care System**

Director, Baylor Research Institute  
Chair, Neurology

### **Brigham & Women's Hospital**

Medical Director, Fish Center for  
Women's Health

### **Carle Foundation**

Medical Director, Breast Cancer Institute

### **Georgetown University Hospital**

Medical Director, Epilepsy Center  
Medical Director, Lung Cancer Services  
Administrator, Department of Medicine

### **Loyola University**

Chief, Gastroenterology

### **Maine Medical Center**

AVP & Executive Director, Research Institute  
Chief, Pediatric and Critical Care  
Director, Center for Outcomes Research

### **MD Anderson Cancer Center**

Medical Director, Bone Marrow Transplant  
Medical Director, Sarcoma  
Deputy Division Head, Pediatrics  
Chair, Gastroenterology  
Medical Director of Oncology

### **NorthShore University HealthSystem Medical Center**

Chief Quality Officer  
Chair, Family Medicine  
Director, Physician Recruitment

### **Northwestern Memorial Hospital**

Administrative Director, Clinical Trials Unit  
Administrative Director, CVS Clinical Trials  
Director, Medical Affairs

### **Penn State Hershey**

Chief, Pediatric Neurology  
Associate Director, Clinical Research  
Chief, Pediatric Endocrinology  
Co Medical Director, Division of  
Newborn Medicine

### **Robert Wood Johnson University Hospital**

Senior Vice President, Chief Medical Officer  
Vice President, Children's Hospital  
Vice President, Cancer Center

### **Saint Raphael Healthcare System**

Chair, Department of Surgery

### **St. John Hospital and Medical Center**

Chief Medical Officer

### **Stanford Hospital and Clinics**

Medical Director, Executive Health Program

### **Temple University Hospital**

Associate Chief Medical Officer

### **University Hospitals of Cleveland**

Director of Breast Oncology

### **University of Missouri Health Care**

Chief Executive Officer  
Chief Financial Officer  
Senior Vice President, Human Resources  
Executive Director, Faculty Practice  
Chief of Gastroenterology

### **University of South Alabama Medical Center**

Chair, Internal Medicine

### **University of Tennessee Medical Group, Inc**

Director, Division of Maternal-Fetal Medicine

### **University of Texas Health Science Center - San Antonio**

Executive Director, UT Medicine  
Chief Revenue Cycle Officer



### **William Beaumont Hospitals**

Chief, Neurology  
Chair, Radiology

## CHILDREN'S HOSPITAL HEALTH SYSTEMS

### **Children's Hospital Central California**

Chief Medical Officer  
Chair, Neonatology  
Medical Director

### **Children's National Medical Center**

Director, Emergency Services

### **Cook Children's Health Care System**

Medical Director

### **Texas Children's Pediatric Associates**

Chief Medical Officer

## MANAGED CARE

### **Avera Health Plans**

Medical Director

### **Cigna Health Care**

Chief Medical Officer  
Senior Vice President, Information Management  
Assistant Vice President, Health Services  
Operations  
Lead Medical Director

### **Health Alliance Medical Plan**

Chief Medical Officer

### **Landmark Healthcare, Inc.**

Chief Medical Officer

### **Texas Children's Health Plan**

President  
Medical Director



## Our Executive Search Leadership



### Michael S. Dunford

#### *Managing Principal*

Michael has extensive executive recruitment experience in healthcare systems, hospitals, media and information services and pharmaceutical companies. His management experience includes leadership roles in several large executive search recruiting firms. Michael is also an active member of Legatus International.



### Lois Dister

#### *Executive Vice President, Managing Director*

Lois specializes in recruiting healthcare executives in academic institutions, hospitals and health systems, group practices and healthcare venture capital firms. Lois is frequently invited to speak on healthcare issues and trends.



### Deedra Hartung

#### *Executive Vice President, Managing Director*

Deedra has developed a national reputation for leadership excellence and has worked with many of the leading national healthcare organizations, specializing in the areas of health systems and academic institutions.

## Practice Leaders



**Paul Esselman**

*Vice President, Practice Leader*

Paul has an exceptional understanding of the healthcare industry and has extensive experience in recruiting executive leadership in hospitals and health systems, academic institutions, physician group practices, and managed care.



**Mike Hill**

*Vice President, Practice Leader*

Mike's search experience includes hospital operations, management, business development, strategic planning and consulting. Executive experience with healthcare systems has given him a unique understanding of the challenges facing today's healthcare organizations.



**Bonnie Siegel**

*Vice President, Practice Leader*

Bonnie specializes in the recruitment of CIOs, VPs, Deputy CIOs and clinical informatics and clinical IT leadership professionals. She is an experienced executive search consultant who takes a consultative approach in partnering with her clients to successfully meet key information technology leadership needs.

## Team Leaders



Amy Bennett



Laura Birk



Julie Howard



Cathy Jung



Judy Kliethermes



Sue LeGrand

## An Outstanding Strategy for Organizational Success

At Cejka Search, our only focus is healthcare. We understand the dynamics of this industry and the leadership necessary to make organizations successful. Our clients enjoy premier executive talent management solutions that are unique and customized to their organization's vision and leadership goals.

*Cejka Search provides an unsurpassed commitment to each client:*

- ✓ Strategic counsel throughout the search process
- ✓ Only the "Best-in-Class" candidates
- ✓ In-depth intelligence on candidates and their backgrounds
- ✓ Behavioral interviews and psychological testing of candidates
- ✓ Candidate evaluations of leadership abilities, operational performance and managerial competencies

The search was a challenging one. The professionals at Cejka Search presented an excellent pool of candidates from which to select and they were professional and efficient. **We look forward to working with them again.**

- Northwestern Memorial Hospital

**We are extremely pleased with Cejka Search's excellent process, communication and leadership.**

- Bayhealth Medical Center

For more information, please visit [www.cejkasearch.com](http://www.cejkasearch.com) or call 800.209.8143.



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